



FOR IMMEDIATE RELEASE

Contact: Therese Fuerst
Fuerst Consulting Corp.
716.200.3593

THE SIEGEL LANDING COMMEMORATIVE PROJECT LAUNCH
The First Commemorative Space of Its Kind in Delaware Park

- WHO:** Buffalo Olmsted Parks Conservancy
Aaron Siegel and Family
Buffalo Mayor Byron Brown (invited)
Councilmember Joel Feroletto
- WHAT:** Will launch the Siegel Landing commemorative project. The project will activate and realize a wonderful restoration at Hoyt Lake, as testimonial to the philanthropic legacy of Herb Siegel while also demonstrating the exact kind of fundraising support the Conservancy needs for park projects. A paver program to support the operations and maintenance of the Buffalo Olmsted Parks Conservancy will also be launched. In addition, the Herb & Aaron Siegel Foundation is making an endowed gift to the Conservancy to ensure ongoing maintenance and support of the space.
- WHEN:** Thursday, November 16, 2017, 3:30 p.m.
- WHERE:** The Terrace at Delaware Park (upstairs parlor), 199 Lincoln Parkway. We will then move outside for a photo opportunity at the Landing. Graphics, visual displays and other information will be available.
- WHY:** As the Conservancy heads into its 150th Celebration Year, the Siegel Landing will offer park goers a renewed place to reflect and enjoy the splendor of Delaware Park. This is a unique opportunity to pay tribute or thank to a loved one, celebrate a life event, pet, or recognize a family.

###

About the Buffalo Olmsted Parks Conservancy:

The Buffalo Olmsted Parks Conservancy is the first nonprofit organization in the nation to manage and operate an entire urban park system that consists of 850 acres of beautifully designed historic parks, parkways and circles. The Buffalo Olmsted Parks Conservancy is a not-for-profit, membership-based, community organization whose mission is to promote, preserve, restore, enhance, and maintain the Frederick Law Olmsted-designed parks and parkways in the Greater Buffalo area for current and future generations. More than 2.5 million people use Buffalo's historic, award-winning Olmsted Park system annually for recreation, relaxation and rejuvenation. The parks were designed by America's first landscape architect, Frederick Law Olmsted more than 148 years ago. Basic maintenance of the parks has been greatly improved since the 2004 groundbreaking public-private agreement with the City of Buffalo and Erie County. Since that time, the Olmsted Parks Conservancy, now partnering with the City of Buffalo, has retained full responsibility for the management and care of these green spaces which are listed on the National and State Registers of Historic Places. Most recently, the American Planning Association recognized Delaware Park as one of the 2014 Great Places in America and The Guardian named the Olmsted Park System as one of the best park systems in the world. www.bfloparks.org

The Buffalo Olmsted Park System includes:

Six parks: Cazenovia Park in South Buffalo, Delaware Park in Delaware/Parkside District, Front Park at the Peace Bridge, Martin Luther King, Jr. Park at Fillmore Avenue, Riverside Park at Niagara and Tonawanda Street, and South Park at McKinley Parkway

Seven parkways: Bidwell, Chapin, Lincoln, McKinley, Porter, Red Jacket, and Richmond

Eight landscaped traffic circles: Agassiz, Colonial, Ferry, Gates, McClellan, McKinley, Soldiers, and Symphony