



**OFFICIAL  
ATTEMPT**



**Buffalo Olmsted Parks Conservancy Prepares to Reclaim its GUINNESS WORLD RECORDS™ Title for Longest Line of Garden Flamingos**

*Buffalo, NY's Front Park to feature more than 4,000 pink "FLOmingos" in celebrating Frederick Law Olmsted's 200<sup>th</sup> birthday*

**BUFFALO, NY** – June 7, 2022 – In honor of Frederick Law Olmsted's 200<sup>th</sup> birthday, the [Buffalo Olmsted Parks Conservancy](#) (BOPC) will officially attempt to reclaim its 2018 GUINNESS WORLD RECORDS™ title for the "longest line of garden flamingos" on Tuesday, June 21, 2022 at 12 p.m. EST at Front Park near downtown Buffalo, NY. The attempt will include more than 4,000 garden "FLOmingos", as a fun, tongue-in-cheek nod to the father of landscape architecture and creator of the Buffalo Olmsted Park System.

The BOPC's 2022 GUINNESS WORLD RECORDS™ attempt is part of a year-long celebration of Frederick Law Olmsted's 200<sup>th</sup> birthday and its participation in the national "[Olmsted 200: Parks for All People](#)" campaign. The greater effort, led by the National Association for Olmsted Parks, in partnership with groups and conservancies across the country, aims to educate widely across diverse audiences about the enduring influence of FLO's profound values and designs.

"Olmsted's 200<sup>th</sup> birthday is a poignant moment in history at a time when we value and need our parks and outdoor spaces the most," said Stephanie Crockatt, executive director, Buffalo Olmsted Parks Conservancy. "The idea behind 'FLOmingo' and the stunt originated in 2018 during the 150<sup>th</sup> anniversary of Buffalo's Olmsted Park system. It was a chance to bring some fun and lightheartedness to FLO's design legacy. Our attempt to take back the title is all about the 200-year-old birthday boy who shaped not only Buffalo but America. Plus, this is Buffalo – the most competitive city in the country – we're taking this one back for Mr. Olmsted."

In 2018, the Buffalo Olmsted Parks Conservancy [made its first attempt](#) and won the GUINNESS WORLD RECORDS™ title for the "longest line of garden flamingos", setting up 1,500 "FLOmingos" in Buffalo's Bidwell Parkway. In 2019, Pledge the Pink of Callawassie Island, SC, claimed the current GUINNESS WORLD RECORDS™ title with more than 3,300 garden flamingos.

The official judging of the "FLOmingos" at Front Park will happen around 12 p.m. on Tuesday, June 21. Resurgence Brewing Company will be on site that afternoon serving up the newly created Olmsted Ale and Loyal T Company will be selling the official FLOmingo event t-shirt. A DJ and food truck will also be on site to support festivities.

"National Fuel is proud to sponsor the FLOmingo GUINNESS WORLD RECORDS™ attempt during such a special year of celebration for the Buffalo Olmsted Parks Conservancy, as they celebrate Frederick Law Olmsted's 200<sup>th</sup> Birthday," said Karen L. Merkel, corporate communications general manager, National Fuel. "The Conservancy and its staff are devoted to stewarding our beautiful park system and National Fuel is pleased to take part in supporting their mission to care for these landscapes. Let's FLO Buffalo and reclaim our record!"



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The Buffalo community is rallying around the attempt in advance of the event. Park goers and BOPC supporters can [adopt their very own “FLOmingo” online now](#), that will be used in the historic GUINNESS WORLD RECORDS™ attempt, which they can proudly display on their own lawns after the event.

For more on the Olmsted 200 celebration and this historic GUINNESS WORLD RECORDS™ attempt, as well information on how to adopt a FLOmingo, visit [www.bfloparks.org/olmsted200](http://www.bfloparks.org/olmsted200). For information on the national Olmsted 200 campaign visit [www.olmsted200.org](http://www.olmsted200.org). The Buffalo Olmsted Parks Conservancy’s Olmsted 200 efforts are supported by The Margaret L. Wendt Foundation, M&T Bank, and a Market New York grant from I LOVE NY/New York State’s Division of Tourism through the Regional Economic Development Council initiative.

### **About Buffalo Olmsted Parks Conservancy**

The Buffalo Olmsted Parks Conservancy is the first nonprofit organization in the nation, through a unique public-private partnership, to manage, operate and maintain an entire urban park system consisting of more than 850 acres of beautifully designed historic parks, parkways and circles. The Conservancy is an independent not-for-profit, community organization whose mission is to promote, preserve, restore, enhance, and maintain the Frederick Law Olmsted-designed parks and parkways in the Greater Buffalo area for current and future generations. More than 2.5 million visits occur in Buffalo’s Olmsted Park system annually for recreation, relaxation and rejuvenation.

The Buffalo Olmsted Park System features six parks including Cazenovia, Delaware, Front, Martin Luther King, Jr., Riverside, and South; seven parkways: Bidwell, Chapin, Lincoln, McKinley, Porter, Red Jacket, and Richmond; eight landscaped traffic circles: Agassiz, Colonial, Ferry, Gates, McClellan, McKinley, Soldiers, and Symphony; and smaller spaces: Days, Heacock and Prospect.

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