



McKinley High School Mural Project

An homage to Frederick Law Olmsted

Request for Proposals

Due November 19, 2010 4:00 PM

Project Background: With funding from the Niagara River Greenway Commission, the Buffalo Olmsted Parks Conservancy is partnering with the Buffalo Public Schools and others to enhance the Scajaquada Trail/Jesse Kregal Pathway which passes directly adjacent to McKinley High School. This project includes improvements to the paving, the addition of landscaping, benches, and other site amenities.

Project Description

Proposals should celebrate and interpret the work of noted landscape architect Frederick Law Olmsted. The project area is a wall 210' long and approximately 10' high located to the rear of the McKinley High School located at 1500 Elmwood Avenue in Buffalo, NY along the Scajaquada Creek. Artists are encouraged to prepare a proposal for the creation of a major new work of public art to be affixed permanently to this retaining wall. The artist is expected to oversee and lead the creation of the mural working with McKinley High School students, interns, and volunteers from the community to execute their artistic vision. Once the artist is selected they will be required to work with the Conservancy's landscape architects to prepare a landscape and lighting plan that enhances and compliments the mural design. The artist will provide the Conservancy with a release allowing BOPC to use images from the mural for promotional and fund raising purposes.

Submittal Requirements

Artists must provide a drawing or other rendering, to scale, that clearly depicts the image proposed for the retaining wall. A written description of the work of at least 500 words should also be provided.

Other submission requirements include:

- Time line with major benchmarks identified by date
- We are open to artists recommendations and solutions for graffiti prevention including potential materials and techniques
- McKinley High School and Buffalo State College Student/community volunteer participation plan
- Detailed budget for materials and labor
- Resume for lead artists and any major collaborators
- Include examples of similar previous public work and references
- Horticultural concept for the setting of the mural is not required but strongly encouraged

All submissions must be received by 4pm on 11/19/2010 at the Parkside Lodge, 84 Parkside Avenue, 2nd Floor, Buffalo, NY 14214

A follow up meeting and interview will be scheduled by the review team with those artists selected as finalists. All finalists selected for an interview (no more than three) will receive a stipend of \$300. The Conservancy will negotiate a mutually agreeable fee structure with the selected artist. Total project budget, including the artist's fees will be approximately \$25,000.

The mural must be completed by August 30, 2011

For further information contact Tom Mead, Associate Landscape Architect with the Buffalo Olmsted Parks Conservancy at tmead@bfloparks.org or at (716)609-0449

For student participation coordination contact Philip Ogle, Chair Fine Arts Dept. Buffalo State College at oglepb@buffalostate.edu

For more information on Frederick Law Olmsted and the history of The Buffalo Olmsted Parks Conservancy please visit www.bfloparks.org or The National Association for Olmsted Parks at <http://www.olmsted.org/>.



(Existing Site Photo)